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UNIVERSITY OF TORONTO
UNIVERSITY EXTENSION

evening classes

1952-1953

course in

INDUSTRIAL AND BUSINESS ADMINISTRATION

commencing

TUESDAY EVENING, OCTOBER 21ST, AT 8 P.M.

Room 331, Mechanical Building

except,

NOVEMBER 18TH AND 25TH

and

DECEMBER 2ND AND 9TH

When lectures will be held in

Room 252, Mechanical Building

LIFELONG LEARNING

INDUSTRIAL AND BUSINESS ADMINISTRATION

SIXTEEN LECTURES **TUESDAY EVENINGS**

This course is intended for those actively engaged in Industrial and Business Administration. It has been established as the result of the response to a similar Course given during the last four years. The series is arranged in co-operation with the Institute of Business Administration.

Graduates of any university or those with equivalent experience are eligible for enrolment. Enrolment is limited to 50, because this is the largest number that can be instructed effectively in such a course.

Applications will be considered on the basis of date of application and nature of experience of applicant. Some attempt will be made to have representation from a variety of firms and organizations. The success of the Course will depend in part upon the breadth of experience of those participating.

PLACE: Room 331, Mechanical Building, except November 18th and 25th, and December 2nd and 9th, when lectures will be held in Room 252, Mechanical Building

TIME: Tuesdays, 8 p.m., commencing October 21st

FEE: $30.00

REGISTRATION:

By mail or in person at Room 232, Simcoe Hall (second floor).

In order to accommodate students and enable them to enrol early, registrations will be taken the week of September 22nd, Monday, Tuesday, Wednesday and Thursday evenings from 7 to 9:30 p.m., in the Mechanical Building, King's College Road.

LECTURES:

October 21st and 28th

ECONOMICS OF BUSINESS ENTERPRISE
HUMAN RELATIONS IN ADMINISTRATION
Professor V. W. Bladen, M.A. Oxon., F.R.S.C.,
Director, Institute of Business Administration.

November 4th, 11th, 18th, 25th

INDUSTRIAL ORGANIZATION AND PRODUCTION
Professor E. A. Allcut, M.Sc.,
Head of the Department of Mechanical Engineering, University of Toronto.

December 2nd and 9th

PERSONNEL PSYCHOLOGY
Professor W. Line, O.B.E., M.A. Ph.D.
Professor of Psychology, University of Toronto.

January 6th and 13th

UNION-MANAGEMENT RELATIONS
Professor Bora Laskin, M.A., LL.B., LL.M.,
Professor of Law, University of Toronto.

January 20th and 27th

MARKETING
E. N. Ballon, B.A., M.B.A.,
Special Lecturer, Institute of Business Administration.

February 3rd, 10th, 17th, 24th

FINANCE AND CONTROL
OVERALL BUSINESS POLICY
Professor S. G. Hennessey, B.Com., C.A.,
Associate Professor, Institute of Business Administration.

The Mechanical Building is located on the east side of King's College Road, which leads north from College Street, just west of the head of McCaul Street.

Application and fee should be sent,

before October 1st, to:

UNIVERSITY EXTENSION

UNIVERSITY OF TORONTO

TORONTO 5

Telephone MI. 6611,

Locals 18, 21, 22, 23.

Please make cheques payable to the

UNIVERSITY OF TORONTO,

at par, Toronto.